

DIGITAL CAMERA & SMARTPHONE...

Technology for 2025

OLLI @UNT

Tuesday | June 17th | 2025

Steve Simpson, Host



AGENDA

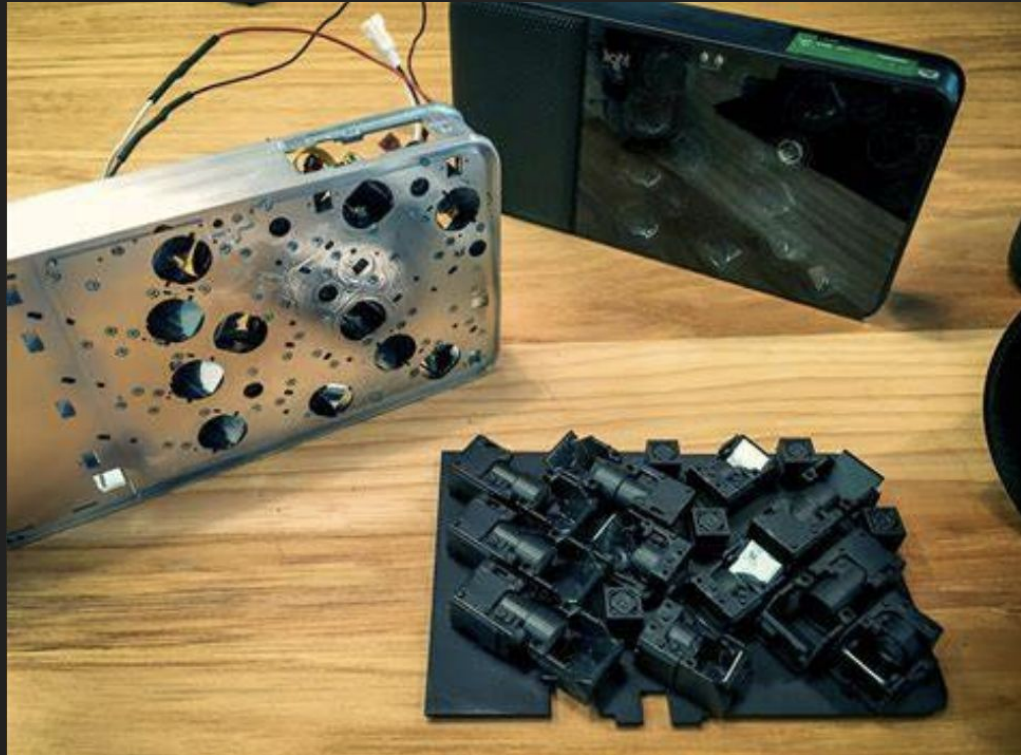
WHO

WHY

WHAT

WHERE

DEMO



WHO...

#1 Cameras ?

#2 Accessories ?

#3 Gimbal ?



WHY...

#1 Canon R50 Mirrorless

#2 Light L-16

#3 Shiftcam Accessories

#4 DJI Osmo Mobile 6





EOS R50

WHAT...Canon R50 Mirrorless

#1 White Color is Unique?

#2 Compact Size Along with Lens and Accessories ?

#3 Functional Ease of Use ?

WHERE...Amazon.com

https://www.amazon.com/Canon-Mirrorless-Camera-18-45mm-White/dp/B0CN3TMJG4/ref=sr_1_8?crid=3IQJY4S6NWSY9&dib=eyJ2IjojMSJ9.bsoIso7TRJeDwo0jkIyw oGar1HxvERB2542LDJpsKptsstFnOeS2eKdtMAYrl17tV5 FZYz007yzM-xsYs84naPe8njxn4a3Snyaf5rwzoQy6n7S6 qr_1lG6jk6BzT4O9w7HH2Yu15buuCKGdYhR6fM6ImzjG XvOrwrWsvy80jGPSB4ZY-sldCNiFT90oclDmgDsIM7-l46C H50NsZba_uw4Zxf_uywY3z2gLDfbOWg.Kj4S5IGY_DEO T8b0xXhpGK1EHqWBIBvRRYUzuVhTAU&dib_tag=se&keywords=Canon%2BR50%2BWhite&qid=1745219679&sprefix=canon%2Br50%2Bwhite%2Caps%2C152&sr=8-8&th=1

WHAT...Light L-16

#1 Most Unique Camera in the Industry ?

#2 16 Folded Lenses with Computational Technology ?

#3 Outstanding Resolution for Cropping?



WHERE...eBay.com

https://www.ebay.com/itm/116646386092?_skw=light+l16+camera&epid=7007076347&itmmeta=01JXZJ6ZPPQVXC2B7XG781871E&hash=item1b28aa99ac:g:zuQAAOSwdfBoSWgz&itmprp=enc%3AAQAKAAAA8FkggFvd1GGDu0w3yXCmi1eWwIfYwgFnER%2FO6ysEfW0Ezrepj7dSASIYEKBM8Ph638WtshZJIDwvJiO0gcgKellV%2BKOfzr9ltZRI1A1IGHJsMEeXXqdb04spa%2BnO5B%2FXfh02j5%2B0sKsnjegZeaD2KuK08KHGufBbdRbl1hEAIMxHMcRTWh%2Ff9jH%2BHu6KuNB e4SLO22BppZfxndlifV5gRaubcqx00N3jVcgb4mXsg5oAEeiBdpDbCt3giU16hI9XMYUqQpg%2FMqbloIKLz7hbdYKFiLRUB ybbZqVKeRUxvtVwhbqAe66oaTrYtottfk03WQ%3D%3D%7Ctkp%3ABFBMvvub8u9l

WHAT...Shiftcam Pro

#1 Accessory Converts a Smartphone to Digital SLR ?

#2 High Quality Digital SLR Type Lenses Add On ?

#3 Additional Smartphone Image Stability ?



bluetooth shutter

WHERE...shiftcam.com

<https://shiftcam.com/products/progrip-starter-kit-3#progrip-cart>

WHAT...Shiftcam Snap Grip

#1 Accessory Converts Smartphone to Digital SLR ?

#2 High Quality Digital SLC Type Lenses Add On ?

#3 Compact and Fast Functionality ?



SnapGrip

First Ever Mobile Gear
that Snaps

WHERE...shiftcam.com

<https://shiftcam.com/products/snapgrip-bundles?variant=47478663610614>

WHAT...DJI OSMO Mobile 6

#1 Accessory For Smartphone ?

#2 Built In Selfie Extension ?

#3 Gimbal Changes Everything for Image Stabilization ?



OSMO MOBILE 6



WHERE...shiftcam.com

[https://www.bhphotovideo.com/c/product/1878116-REG/shiftcam s ae03 bj snapgrip creator kit blue.html](https://www.bhphotovideo.com/c/product/1878116-REG/shiftcam_s_ae03_bj_snapgrip_creator_kit_blue.html)

IMAGE DEMO

CANON r50 16mm f.28



Steve Simpson

GROUND & AERIAL MEDIA

IMAGE DEMO

LIGHT L-16



Steve Simpson
GROUND & AERIAL MEDIA

IMAGE DEMO

SHIFTCAM PRO 16mm APPLE 16 PRO MAX



IMAGE DEMO

SHIFTCAM PROGRIP 16mm APPLE 16 PRO MAX



IMAGE DEMO

DJI OM6 APPLE 16 PRO MAX





THANK

For Attending

YOU