

OLLI at UNT ADVISORY COUNCIL

MEETING NOTES — JUNE 27, 2018

Present: Jonathan Hall, Patti Smith, Diana Mason, Max Morley, John Booth, Debbie Smatresk, Deborah Diehl, Tom Hoemeke, Stephanie Reinke

Not present: Reid Ferring

1. On motion by John Booth, seconded by Deborah Diehl, the meeting notes from the March 28, 2018, meeting were approved as posted on the OLLI at UNT web site.
2. Stephanie Reinke, Director of OLLI at UNT, presented an update on recent activities. Highlights include:
 - a. Enrollment as of today is 536.
 - b. OLLI at UNT has five satellite venues:
 - i. UNT Denton Campus
 - ii. Robson Ranch Denton.
 - iii. UNT New College at Frisco.
 - iv. Good Samaritan Society—Lake Forest Village (Classes began this summer term; one class per week on Fridays from 10:30-12:00.)
 - v. Seniors In Motion at the Senior Center of Flower Mound (Classes will begin in Fall; one class per week on Mondays from 2:00-3:30.)
 1. A \$1.00 fee per class for non members of the Senior Center will be assessed by the city of Flower Mound.
 2. A “Showcase” program will be held in Flower Mound on July 10 and in Highland Village on July 12.
 - c. Kickoff programs for the Fall term will be held on August 7 in Flower Mound, on August 8 at Robson Ranch, August 9 in Frisco, and August 10 at Good Samaritan.
 - d. This Fall term will see a renewed emphasis on Special Interest Groups (SIGs) to include two new book clubs (Denton and Frisco), a day-tripper group, and a theater group. Information on SIGS will be included in the Fall catalog and will be provided at each of the kickoff events.
 - e. Special tuition rates for affiliated membership groups (e.g., UNT Alumni Association, UNT Retiree Association) will continue. The overall fee structure will be re-evaluated in this next year.
 - f. The Fall program will include six “Lunch and Learn” sessions.
 - g. Travel opportunities for the coming year will include “North Eastern Fall Colors” and the “Colorado Rockies” (both in cooperation with

- Collette Travel) and a trip to Cuba in March, 2019, under that auspices of Global Education Facilitators.
- h. The UNT Pohl Recreation Center will offer the faculty/staff rate to members of OLLI at UNT starting in the Fall.
 - i. The UNT Alumni Association will collaborate in advertising for OLLI at UNT.
 - j. OLLI at UNT will cooperate with the UNT Planned Giving program.
 - k. September 10 is the date for submission of OLLI at UNT's application for the Osher Foundation endowment.
 - l. OLLI at UNT is implementing a totally new software platform to manage all aspects of the program. Members of the Advisory Council and Committees will be asked to cooperate in testing the system during July.
 - m. Feedback has been received related implementation of the OLLI at UNT marketing campaign. Advertisements have appeared in a number of local and regional publications and special flyers and information pieces have been distributed to targeted audiences.
 - n. All brochures and publicity pieces are being re-worked, with printed copies available at kickoff events.
 - o. The Advisory Council retreat meeting with newly elected members will be held on August 1 in the University Union.
3. Standing committee reports were presented orally. Meeting notes are, or will soon be, posted on the OLLI at UNT web site.
- a. The Communication and Marketing Committee has received feedback that the 2018 Marketing Plan is being fully implemented. Marketing is aimed at long run membership up to 1000 members. Positive responses have been received from members. All publications and advertisement efforts are being evaluated to determine return on investment. Discussions are underway regarding the need for, and plans for, a 2019 Marketing Plan.
 - b. The Curriculum Committee has approved classes for the Fall term. The committee settled on the travel program for the year (see 2,g above) and is working on future travel options. Discussions also included SIGs and excursions.
 - c. The Membership and Nominations/Elections committee concentrated on the OLLI at UNT Ambassador program as a primary tool for recruitment and service to members. An Ambassador training program will be conducted on August 15. A handbook for Ambassadors, including the program description developed by the committee, will be prepared in time for the training event.
4. The ad hoc committee appointed on March 28 to review the OLLI at UNT Policies and Procedures document with special emphasis on the nominations and elections submitted its report and proposal for amendments.

- a. John Booth (Chair of the ad hoc committee) moved that the Advisory Council suspend the rule of two-week notice before consideration of amendments so that the proposed changes to the document could be decided at this meeting. The motion was seconded by Deborah Diehl and passed unanimously.
 - b. The submission of ad hoc committee report constituted a motion for acceptance of the proposed changes to the Policy and Procedures document, which had been distributed to the Advisory Council. The motion was seconded by Patti Smith.
 - c. Discussion followed on the proposal to implement a revised process for the nomination and selection of new members of the Advisory Council, which would parallel the process accepted at the previous meeting.
 - d. The motion to accept the proposed changes passed with six yeas and one nay.
 - e. Following further discussion, John Booth moved that an additional change to the Policy and Procedures be made by adding the following sentence to paragraph 3.7: "Meetings of the Advisory Council shall be open to all OLLI at UNT members." The motion was seconded by Patti Smith and passed unanimously.
5. Stephanie Reinke will inform members of the Advisory Council of the agenda for the August 1 retreat meeting and whether they will need to assist in any way. Stephanie then thanked the members of the Advisory Council who will be retiring from the Council.
 6. The next meeting of the Advisory Council will be the retreat meeting on August 1, 2018, 10:00 pm to 3:00 pm.