

OLLI at UNT Advisory Council Minutes

May 7th, 2021

In attendance: Max Morley, Darrel Van Dyke, Tom Klammer, Bert Hayslip, John Booth, Cheryl Storm, Karen Nelson, Stephanie Reinke (staff)

Minutes taken by Stephanie Reinke in lieu of Emily Richardson's absence

- I. OLLI Director, Stephanie Reinke, gave an update that included the following:
 - a. OLLI at UNT was awarded a second Capacity Building Grant in the amount of \$25,000. In order to qualify for a third grant in 2022, OLLI at UNT must increase membership and make great strides in its fundraising efforts which are outlined in OLLI's Development Plan.
 - b. Summer 2021 will be the last completely virtual semester. There is a Buy one membership, get one half-off through the summer. OLLI at UNT will be operating in-person beginning fall 2021. The membership fee will return to an annual fee as opposed to the semester by semester fee that has been in place during the pandemic.
 - c. Fundraising needs to become an important part of OLLI at UNT. We need to create a culture of philanthropy that starts with our Advisory Council. A fundraising Ad-hoc committee consisting of Cheryl Storm, Tom Klammer, Emily Richardson, Max Morley and Stephanie Reinke will work together on the membership fundraising aspect of the fundraising.
 - d. The diversity of our membership and Advisory Council needs to better reflect the communities we serve. Our Advisory Council needs to discuss ways we can address this.
 - e. OLLI at UNT is growing and will be opening a new satellite in Lantana in Fall 2021.
 - f. OLLI at UNT has been operating without an Assistant Director due to her moving. Due to university-wide budget cuts, we will not be filling that position and instead will be redistributing responsibilities between existing employees.
 - g. It is very important to get our membership reengaged with OLLI after being remote for over a year.
 - h. Last year, Darrel brought up the idea of offering year-round classes with no breaks in-between. Stephanie has been looking in to OLLI's that are operating in that manner to see how that might happen at UNT. At this meeting Stephanie proposed tabling this conversation for 6 months as there is a lot of work that needs to be done right now to get back to in-person learning and being one employee short, this does not seem to be the best time to add on more classes.
- II. The Advisory Council unanimously elected Donna Zelisko McLaughlin to serve on the Advisory Council. OLLI at UNT member Howard Taylor submitted a convincing application, but due to the short time that he has been affiliated with OLLI at UNT, the Advisory Council suggested he take some time to serve on a committee, work as an ambassador and take time to get to know the culture of our organization as well allowing time to let the membership getting to know him. With one vacancy on the AC, Stephanie reached out to

- long-time member, faculty member, Fred Busche to see if he would be interested in serving. He stated he was honored to serve. A vote was taken via email and the consensus was unanimous that he become a member of the Advisory Council.
- III. Tom Klammer gave an overview on the financial health of OLLI at UNT.
 - IV. Roy Grisham, Executive Director of Estate and Planned Giving at UNT gave a 20 minute talk on planned giving opportunities. This presentation was given to the Advisory Council as a preview to opportunities we will providing our members to support OLLI at UNT through different types of planned giving.
 - V. There was some discussion about the fall semester being entirely in-person or as a hybrid model (some in-person and some virtual). Many good points were made by several AC members.
 - VI. Meeting was adjourned at 4:00 pm