



**OLLI at UNT**  
**Advisory Council Meeting**  
**August 2019**

The meeting was called to order at 9:00 AM on Monday, August 19, 2019.

1. Visit by President Smatresk

President Smith came and addressed the Advisory Council and thanked the group for their involvement in OLLI at UNT. He stated that effective immediately, the reporting line of Dr. Stephanie Renke would be moved to Advancement out of the President's office. This was being done for Stephanie to ensure that she could continue to grow, but to also work to meet the requirements of the Osher Foundation endowment.

President Smith invited Advisory Council members to attend the State of the University address on September 12<sup>th</sup> at 3:00 PM. He said that the university on all metrics is moving in the right way. He also stated that the plans for the new Frisco campus have been moved up one year.

2. Election for Officers

Elections were held after everyone who was nominated for an office introduced themselves to the group. The following officers were elected for the 2019-202 year:

- Deborah Diehl – President
- Max Morley – Vice President
- Emily Richardson – Secretary
- Raymond Pahler – Treasurer

3. Dr. Stephanie Renke Update

Stephanie gave an update and talked about her move to Advancement. She will be a direct report of David Wolf, the VP of Advancement.

Stephanie honored Johnathan Hall and JB Spaulding for their work on the Advisory Council and thanked them for their service to OLLI at UNT.

Stephanie shared with the group a “member map” that shows the 53 different towns the more than 700 members are from. She reviewed the referral card that was sent to the home of every member and the prizes for recruiting 1 to 5 members. New posters have been designed and they are for the departments (to gain faculty); to publicize the events at Emily Fowler Library (free lectures) and for distribution by Ambassadors at local businesses and libraries.

The proposals for spring are due on September 15<sup>th</sup>. She wants to have the curriculum committee due a more in-depth analysis and review of proposals for spring 2020. The evaluation process has been updated for Fall 2019 and a link to the evaluation form will be sent to the attendee after the course has been completed.

Stephanie reviewed the Special Interest Groups (SIG’s) and reminded the Advisory Council that they are designed as retention techniques.

Two key dates coming include the host training at the UNT office on Scripture Street on August 29<sup>th</sup> and the September 5<sup>th</sup> Ambassador training at Robson Ranch. A request was made to call the Ambassadors advocates and remove “cheerleader” from their description.

There is consideration of hosting the Southern regional lifelong learning conference at UNT in 2021.

#### 4. Financial Statement

The financial statement was shared and discussed. She reminded the Advisory Council that space is paid for by the University (Scripture Street) and salaries for the staff are also paid for by the University. These are not currently included in the financial statement.

It was requested that a revised financial statement be completed that shows these “in-kind” costs to produce a more realistic demonstration of the financial position of OLLI at UNT.

#### 5. Brainstorming

The Advisory council was then asked to think about vision for OLLI at UNT in the future. The following items were mentioned:

- Opportunity to grow into Dallas and Fort Worth since UNT already has space in both areas
- Although online might be a possibility, one of the Osher Foundation desires is for the social aspect of learning to occur in person
- How do we give lifelong learning to a more diverse population? Scholarships may be needed. The purpose of the free lectures at Emily Fowler is to determine the interest.
- The overall fee structure will need to be reviewed in the upcoming years as the growth to new locations occur.
- Possible locations include senior centers in Carrollton and the Colony.

Stephanie will continue to research and talk to the UNT Dallas A&S dean to talk about

space and possibilities in the Dallas market.

6. Dr. Krisstal Clayton who is doing a special Lunch & Learn on October 15<sup>th</sup> came and presented to the Advisory Council about her plans for the lecture.
7. The game of Jeopardy was played. Deborah, Max and John were on the winning team.
8. The Advisory Council worked in 3 groups to develop ideas around 3 topics.
  - a. Volunteerism – Deborah, Emily Raymond and John
    - i. 7% of members are active current committee members
    - ii. Goal is to increase that number to 10% in year 1, 15% in year 2
    - iii. Recommended that the UNLV app is redesigned to meet our needs adding more “sell” language to the form.
    - iv. Consider using Ambassadors and Advisory Council members to make personal phone calls to help with retention
  - b. OLLI gives back – Peggy, Jonathan, Diana, and JB
    - i. Discussion of PUSH – preserver until success happens
    - ii. Fostering College students
    - iii. Offer a class on volunteerism
    - iv. Work at the UNT food pantry
  - c. Member Benefits – Max, Pankaj, Branon and Darrel
    - i. Bring a guest for free (although this is already done, how can we make it easier)
    - ii. One stop registration for senior centers
    - iii. Consider distributed remote benefits (non-UNT centric)

The meeting was adjourned at 3:30 PM.