

# Graves Value System

## Characteristics of the Human Developmental Levels

### 7 Yellow - Systemic , Integral

- Concerned about misuse of resources
- sees life as diverse and paradoxical
- pursuit of knowledge, sees bigger picture

### 6 Green - Personalistic , Sensitive

- Civil rights, diversity, equality, women's movement, environmentalism, universal healthcare
- Involvement, consensus seeking, peace with inner self, listens well
- Core values – fairness, equality, inclusion, no exploitation, eliminate poverty and racism and other forms of divisiveness

### 5 Orange - Materialistic, Achiever

- Industrial nations, upward mobility, science becomes believable
- Individualistic, strong personal drive, desire to succeed, responds to trappings of success, enjoys winning, wants popularity
- Core values – success, achievement, material pleasure, freedom, reason

### 4 Blue - Absolutist, Ethnocentric, Rule/Role

- Crusades, moral majority, right to Life, slavery, racism, misogyny, patriarchy, authoritarian
- Strong sense of right/wrong and good/bad, need for order, fundamentalist religion, security, morality, justice, fascism
- Core values – desire to control impulsiveness and evil, follow the rules, us versus them

### 3 Red - Egocentric, Impulsive

- Tribal, macho street violence, gangs
- Anger, power, immediate gratification, not aware of consequences, being respected, avoid shame
- take what you need, be what you are, glory, mythical