

## **OLLI Advisory Council Meeting - September 12, 2018**

President Diana Mason called the meeting to order at 2:05 PM.

Attending: Dr. Diana Mason, Deborah Diehl, Branon Dunn, Jonathan Hall, Patti Smith, Dr. Max Morley, Dr. John Booth, Dr. JB Spalding, Peggy Higgins, Dr. Stephanie Reinke, Andrea Tuckness

### Minutes

- Minutes of the previous meeting (6/27/18) were approved as posted.
- Minutes of the AC Workshop (8/1/18) to be posted on website.

### Financial Report

- Jonathon distributed Allesanda's Anticipated FY2019 Budget.
- The budget is based on an expected membership of 1300.
- The budget anticipates Revenues of \$524,060 and Expenditures of \$327,500.

### Director's Report

- Fall Catalog
  - We have run out of copies of our current Fall Catalog.
  - We are investigating methods of making our catalog less expensive and also putting the course information into a separate publication.
- Osher Endowment Request
  - We have submitted our request.
  - Osher sent us back a number of questions by mail. These were easy to answer.
  - We are pleased with their fast turnaround and their insightful questions.
- There was discussion of Robson's displeasure in hosting our Summer and After 5 classes. They are concerned that these are "out of contract." Discussions continue.
- Membership
  - Membership is up 154% over FY18. 691 members currently.
  - Concern expressed about non-renewals. Number unknown. Stephanie to send note to those members currently delinquent in their renewal.
- We have hired two new student employees to replace the two who will be graduating this Fall.
- Great Decisions
  - We plan to bring in this program.
  - Curriculum is being purchased.
  - Jim Goodnow is coordinating the effort.

### Marketing Committee Report

- Ad Schedule: seems to work well at getting our Brand and Message out and we are becoming known in the area

- Catalog: We ran out of copies. Looking at improvements.
- Started a process of having each committee member bring a new idea to each meeting.
- Looking at co-marketing with each of our sites. This effort needs to improve.

#### Curriculum Committee Report

- Nothing special to report.
- Next meeting is a vote on the Spring classes.
- Lunch & Learn themes for the future suggested - Music or Political Science departments.

#### Membership Committee Report

- Committee hasn't met yet this FY.
- Scholarships are no longer a program. Maybe to be considered again in the future.

#### Policies and Procedures

- Passed a revision to the By-Laws at last meeting (6/27/18).

#### Celebration

- We have 2 staff members graduating this Fall.
- There will be a gift.
- John Booth proposed (Jonathon seconding) that we formally recognize them and thank them.

#### New Business

- Max Morley will be our Ambassador Coordinator. He has sent an email to the current ambassadors asking them for their thoughts on the program.

The meeting was adjourned at 3:18 PM.

Prepared and submitted by Branon Dunn